**🧠 Phase 1: What is "Freelance Fuel"?**

**✨ Tagline:**

**“Power up your hustle. One dashboard, zero chaos.”**

**🎯 Goal:**

Design a sleek, modern, all-in-one dashboard where freelancers (like you) can:

* Track projects & earnings
* Chat with clients
* Build/send proposals
* Monitor analytics
* Organize their life with fewer tabs open 🙃

**🧩 Phase 2: Screens We'll Design**

**✅ Must-Have Pages:**

1. **Login / Sign Up** – clean, fun copy, maybe social logins
2. **Main Dashboard** – tasks, current projects, deadlines, income
3. **Client Chat UI** – minimalist WhatsApp-style layout
4. **Proposal Builder** – text + template card design
5. **Analytics Page** – income trends, project time logs

**🔥 Bonus Pages (optional but chef's kiss):**

* “Freelance Toolkit” (invoice gen, contract templates)
* Settings page with currency, work hours, theme mode

**🎨 Phase 3: Design Style (For Figma)**

* **Color palette:**
  + Primary: #000000
  + Accent: #10F4DA (aqua pop)
  + BG: #F6F6F6
  + Text: #333333
* **Typography:**
  + Headers: Poppins or Sora
  + Body: Inter or Roboto
* **Vibe:**
  + Minimal
  + Rounded corners
  + Subtle shadows
  + Light/dark mode toggle

**⚡Phase 4: Plan of Action**

| **Day** | **Task** |
| --- | --- |
| Day 1 | Finalize logo + color scheme + name lock |
| Day 2 | Design Login + Main Dashboard in Figma |
| Day 3 | Design Client Chat + Proposal Page |
| Day 4 | Design Analytics Page + mockup presentation |
| Day 5 | Create Behance/Notion portfolio write-up |

**TIMELINE CHART**

**📆 Freelance Fuel – Project Timeline (May 25 – June 15)**

|  |  |  |
| --- | --- | --- |
| Date | Task | Deliverable |
| May 25 (Sat) | Project Kickoff → Finalize scope, theme, style inspiration | SRS doc + moodboard references |
| May 26 (Sun) | Brand Kit → Logo, colors, typography | Logo options, font pairings, color palette |
| May 27 (Mon) | Flow Mapping + Low-Fidelity Wireframes (all screens) | User flowchart + grey-scale layout sketches |
| May 28 (Tue) | Finalize Wireframes + User Journey | Wireframes ready for UI, simple clickthrough prototype |
| May 29 (Wed) | Design: Login + Dashboard UI | Figma file with 2 full screens |
| May 30 (Thu) | Design: Proposal Builder + Chat UI | 2 more high-fidelity screens |
| May 31 (Fri) | Design: Analytics + Settings Pages | All 6 screens completed |
| June 1 (Sat) | Mobile Versions + Polish UI | Responsive layout mockups |
| June 2 (Sun) | Feedback Round #1 | Client notes and tweaks |
| June 3 (Mon) | Apply Feedback + Add Interactions | Clickable prototype in Figma |
| June 4 (Tue) | Create Device Mockups (laptop, mobile etc.) | Aesthetic display-ready mockups |
| June 5 (Wed) | Case Study Draft: Problem > Process > Design > Result | Portfolio text + slide structure |
| June 6 (Thu) | Finalize Case Study (PDF/Notion) | Ready to upload project |
| June 7 (Fri) | Optional: Demo Reel (video walkthrough) | Video for LinkedIn/Instagram |
| June 8 – 10 (Sat–Mon) | Buffer days for delays or rest | Chill or catch up if needed |
| June 11 – 13 (Tue–Thu) | Client Review + Final Polish | Last edits + file handover |
| June 14 – 15 (Fri–Sat) | Portfolio Uploads (Behance, Notion, LinkedIn) | You go LIVE, baby! 🚀👩‍🎨 |

**✨ Tools You’ll Use:**

| **Area** | **Tools** |
| --- | --- |
| UI/UX Design | Figma (duh) |
| Presentation | Notion + Canva |
| Color/Font Help | Coolors.co, Google Fonts |
| Mockups | ScreenMock, Angle.sh, Figma mockup plugins |
| Flowchart | Whimsical / Miro |
| Video (Optional) | Loom or Canva for animated reels |